

EBSCO COMMUNITY IMPACT

Request for 2019 Proposals Application and Guidelines

Deadline for Applications: Friday, September 14, 2018

Applications must be submitted via the email address:

communityimpact@ebsco.com

Questions? Contact

Karla Wiles (kwiles@ebsco.com) or Brian Wilson (bwilson@ebsco.com)

Overview

EBSCO is committed to improving the communities where we work and live, and EBSCO Community Impact is a funding and volunteer program designed to help our team members create positive results through the service and support EBSCO provides.

- We aim to improve the education of our children and the education of our neighbors, so all have an opportunity to attain economic stability.
- We seek to protect our natural environment and sustain our natural resources enabling future generations to lead lives enhanced by the world around us.
- We strive to support health initiatives that foster medical advancements or provide healthcare services to create healthy communities.
- We support human services focused on strengthening the vitality of our region and enhancing the quality of life for all families.
- And, we foster arts programs which inspire creativity and innovation, enriching the lives of the members of our community.

EBSCO Community Impact will award grants to local non-profits in amounts ranging from \$5,000 to \$15,000, with five to ten organizations receiving grants in 2019.

For the inaugural 2019 grant cycle, EBSCO Community Impact will award grants to non-profit organizations which give priority to one or more of the areas above *servicing* the five-county metropolitan area: Blount, Jefferson, Shelby, St. Clair, and Walker.

Proposal Requirements

- EBSCO Community Impact will consider proposals for programs which
 - o promote one or more of the five community pillars of Education, Environment, Health, Human Services, or the Arts,
 - o support a need in our community,
 - o and demonstrate measurable impact.
- It is recommended for proposals also to provide information on direct partnership opportunities through volunteering.
 - o Whether the opportunities are specific to the grant request or broader in terms of supporting the nonprofit overall will not factor into the grant decision process.

Priority Consideration

Special consideration will be given to programs that:

- Combine two or more of the community pillars
- Convey an *innovative* approach to solving a community need

This Program Does Not Offer Funding For

- Requests from individuals, government organizations, or private businesses
- Scholarship requests from individuals
- Endowment campaigns or capital fund drives
- Requests to address organization's financial deficit
- Programs that require membership in a specific religion. Faith-based organizations may be eligible if they welcome and serve all members of the community regardless of religious belief and do not require participation in religious activities as part of program eligibility.
- Political candidates or activities



Application Timeline

July 26, 2018 Request for Proposals Announced

September 14, 2018 Grant Proposals Due

Must be submitted by email to $\underline{\mathsf{communityimpact@ebsco.com}}$

November 16, 2018 Finalists are Announced

January 7,8,9,14,15,16, 2019 Nonprofit Presentations to EBSCO Community Impact

Committee

January 25, 2019 Grant Awards Announced

February 15, 2019 Grant Award Lunch



EBSCO Community Impact Application Guidelines

- Please type all responses.
- Please use the numbered headings or templates when provided to organize your responses and application materials.
- Final and completed applications are due September 14, 2018, by email to communityimpact@ebsco.com

Questions?

The EBSCO Community Impact Chairs are available to answer questions.

Please contact:

Brian Wilson, EBSCO, Sr. Vice President Corporate Human Resources: bwilson@ebsco.com -or-

Karla Wiles, EBSCO, Vice President Marketing & Communications kwiles@ebsco.com

Application Checklist

Below are the requirements for the full application. *Incomplete applications will not be considered.*

Grant Proposal			
	Proposal Overview		
	Proposal Application		
Nonprofit Background Information			
	Organization's Annual Budget		
	List of current Board and Staff members		
	501(c)3 Determination Letter		
	Most recent audit of your organization		



Proposal Overview

Organization Name:	EIN # (Tax ID):				
Organization Address:					
Executive Director:					
Contact Person:	Title:				
Email:	Phone:				
How did you hear about The EBSCO Community Impact Program?					
now did you hear about the Eb3CO Community impact rrogram:					
Have you previously received funding from EBSCO? Yes No					
If yes, what year(s)? Purpo	se?				
Counties your organization currently serves:					
Areas your proposal impacts? Education Environment Arts Health Social Services					
Program Name/Idea					
Idea Description: (in 40 words or less)					
Funding Amount Requesting: Prog	ram/ Idea Total Cost:				
Has your organization experienced an increase or decrease in funding in the last 3 years (including all funding sources)? Increased Decreased					



Proposal Application

Please limit your answers to a maximum of 2 pages total (standard typeface, 10 pt. font, single-spaced) and use the numbered headings to organize your responses.

1. Idea/Program

Provide an overview of the need you see in the community and a brief description of how your idea or program intends to use the EBSCO Community Impact Grant to benefit our community.

2. Description

- History of your program including how you have previously measured success, or (if a new idea), please describe the goals for the program and the ways you intend to measure success.
- If your program/idea requires ongoing support, please elaborate as to how your proposed program or idea will be sustained beyond the scope of this grant.

3. Volunteering Opportunities

- If your program/idea involves participation from volunteers which could potentially include EBSCO team members, please denote the ways in which volunteer resources would be utilized.
- If your nonprofit organization has a need for volunteers beyond this specific request, please outline the opportunities for participation.

4. Proposal Presentations

If your proposal is selected for committee evaluation, you and/or your team will be requested to participate in a 30-minute meeting (15-minute presentation and 15 minute Q&A session) to the EBSCO Community Impact Committee, consisting of EBSCO Industries team members. Your ability to participate in this presentation is an important component in determining grant awards. Please mark all dates you can be available if your proposal is selected.

Monday, January 7	Tuesday, January 8	Wednesday, January 9
Monday, January 14	Tuesday, January 15	Wednesday, January 16

Thank you for your time and interest in participating in the EBSCO Community Impact Program and thank you for all that you do to support our community!

